



Deconstructed Felt |



TOPSTITCH / BINARY / MODERN SERGE

TOPSTITCH in charcoal & saffron / MODERN SERGE in mid-tone

TAKE ME APART TO MAKE ME WHOLE



fig. 1

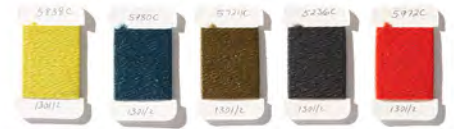


fig. 2



fig. 3



fig. 4

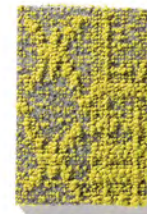


fig. 5

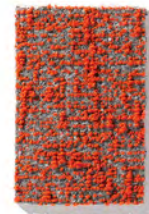


fig. 6



fig. 7

1. solution q extreme fiber

2. fiber colors in citron, denim, olive, charcoal and saffron

3. polyethylene terephthalate (PET) non woven fabric

4. carpet sketch on PET woven primary backing

5. pattern swatch of modern serge

6. pattern swatch of topstitch

7. pattern swatch of modern serge

WE SKETCH WITH CARPET.
IDEAS MANIFEST THEMSELVES
IN SO MANY FORMS. WITH
DECONSTRUCTED FELT, WE BEGAN
WITH THESE CARPET SKETCHES.
ROUGH AND UNFINISHED, WE
WEAVE, UNRAVEL, EXPLORE AND
EXPOSE THE IMPERFECT BEAUTY WE
UNCOVERED IN THIS COLLECTION.

UNRAVEL

Sometimes everything needs to come apart
to make it all come together. What's underneath.

What's inside. What happens when you let
the unfinished have the final say?





STILL LIFE / *carpet sketch modern serge in jewel*





TOPSTITCH in charcoal

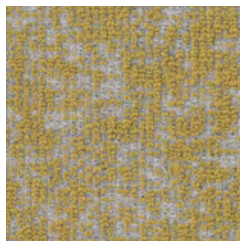


sample machine fiber spools

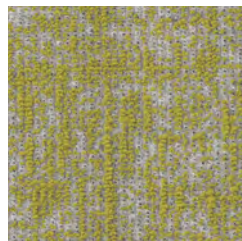
COLORWAYS 10539 | TOPSTITCH



00100 greige



00200 yellow



00300 citron



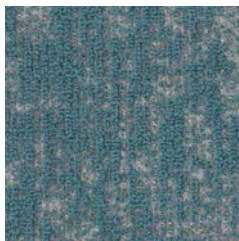
00330 emerald



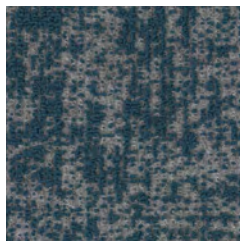
00360 mist



00370 olive



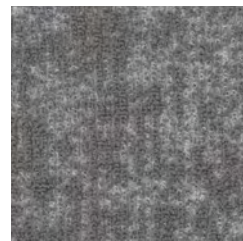
00400 ice



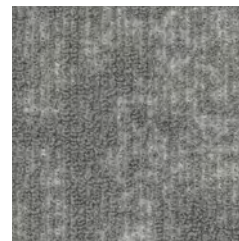
00440 denim



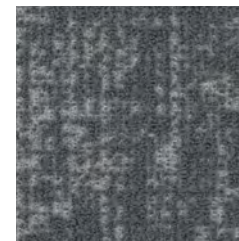
00480 midnight



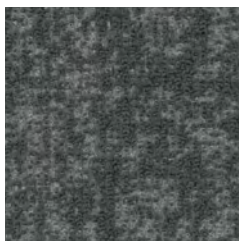
00500 stone



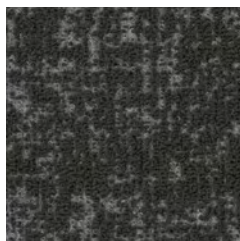
00510 gray



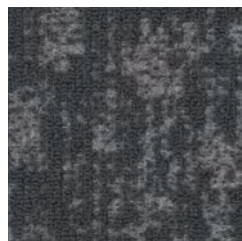
00520 silver



00540 smoke



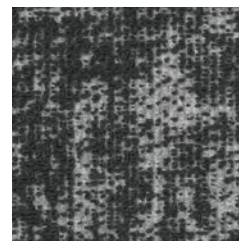
00560 graphite



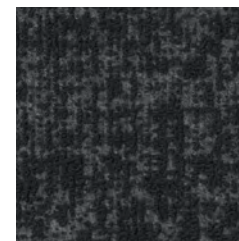
00570 charcoal



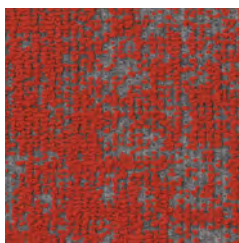
00580 platinum



00590 asphalt



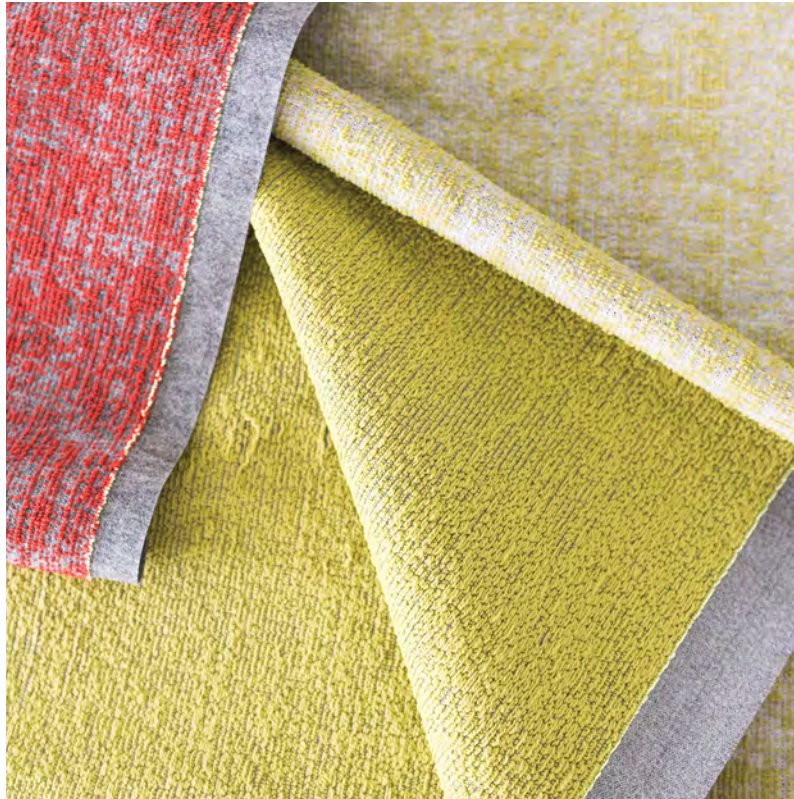
00595 black



00800 saffron



00900 purple



pattern test run of topstitch in saffron and citron



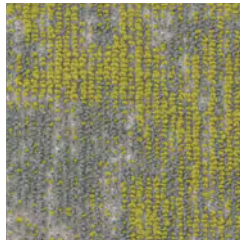
DECONSTRUCTED FELT

BINARY in citron-gray

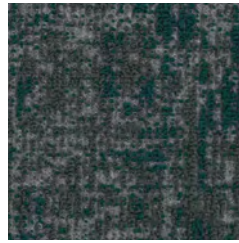
COLORWAYS 10537 | BINARY



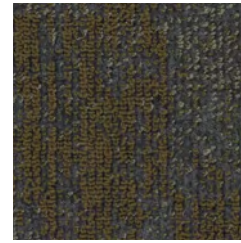
00250 yellow-greige



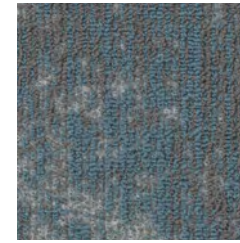
00310 citron-gray



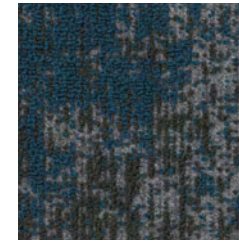
00350 emerald-smoke



00380 olive-mist



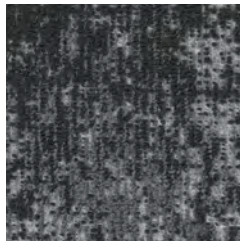
00430 ice-stone



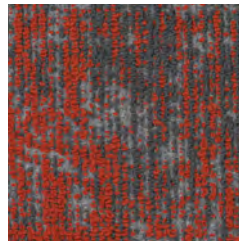
00450 denim-graphite



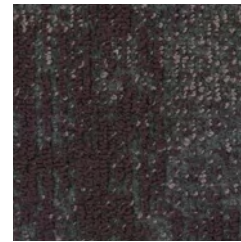
00490 midnight-black



00550 asphalt-silver



00850 saffron-charcoal



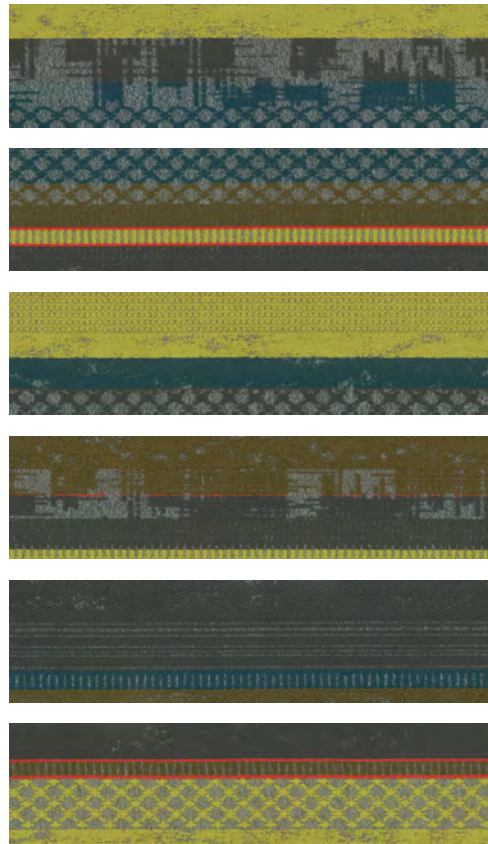
00950 purple-platinum



CRAFTED COUTURE /

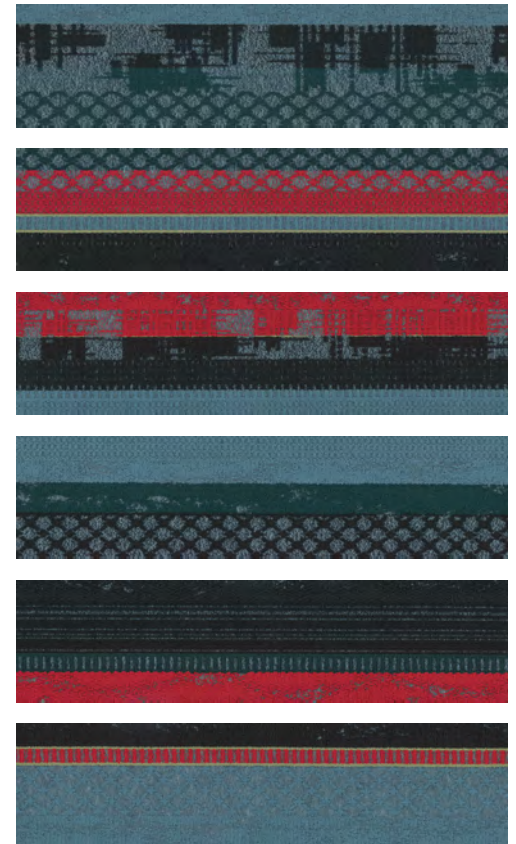
Embracing the initial sketch of the product, **Modern Serge** is a grouping of four couture patterns and colors designed to provide texture and tactility. When ordering a box of 12 tiles, you will receive up to six tile varying in pattern and color.

1



00530 mid-tone

2



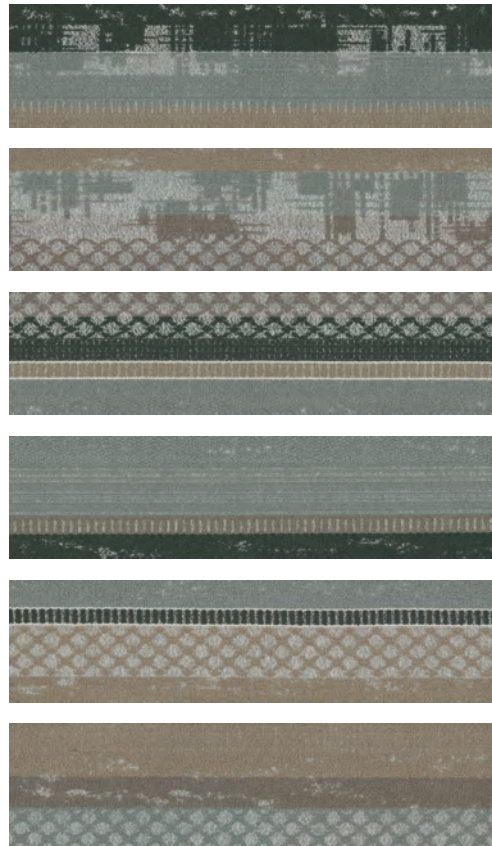
00850 jewel



CRAFTED COUTURE /

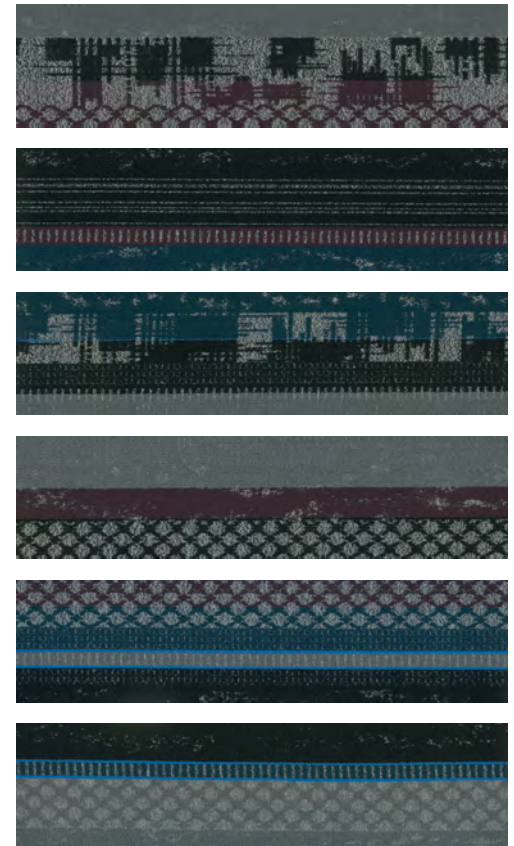
Embracing the initial sketch of the product, **Modern Serge** is a grouping of four couture patterns and colors designed to provide texture and tactility. When ordering a box of 12 tiles, you will receive up to six tile varying in pattern and color.

3



00150 neutral

4



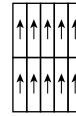
00920 analogous



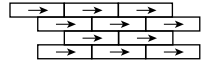
For full specifications and color, please [visit this collection on the website.](#)

INSTALLATION METHODS

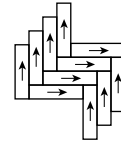
MONOLITHIC



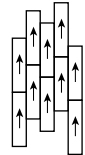
BRICK



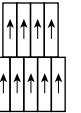
HERRINGBONE



STAGGER



OFFSET



TOPSTITCH

style / 10539

BINARY

style / 10537

MODERN SERGE

style / 10538

product size 12" x 48" | 30.5 cm x 121.9 cm



above | TOPSTITCH in citron & grey / BINARY in citron-grey
installation **herringbone**

right | TOPSTITCH in charcoal & olive / MODERN SERGE in mid-tone
installation **basketweave**



TOPSTITCH in citron



STILL LIFE / *discarded remnants*



detail of modern serge in mid-tone

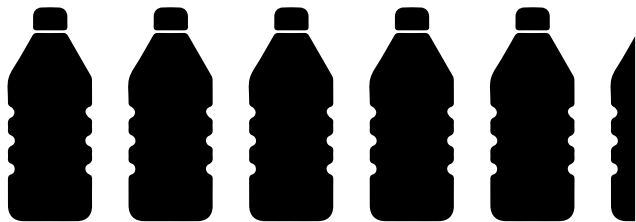


DECONSTRUCTED FELT

MODERN SERGE in mid-tone / shown with MOLTEN LVT in quartz

DRIVEN BY DESIGN | INSPIRED BY INGREDIENTS

THE PRIMARY BACKING IS MADE
OF 60% POST CONSUMER FIBER,
EQUALING **5.3 (0.5L) BOTTLES**
PER 12" x 48" CARPET TILE,
REITERATING OUR COMMITMENT
TO RE-THINK THE DESIGN AND
MANUFACTURING PROCESS.



DECONSTRUCTED FELT





UTILIZING **RECYCLED BOTTLES** WHICH HAVE BEEN TURNED INTO PET FIBER, OUR DESIGN TEAM WAS ABLE TO CREATE A NATURAL, FELTED VISUAL FOR THE PRIMARY BACKING IN DECONSTRUCTED FELT BY USING CONVERTED CLEAR AND COLOR PET.

60% POST CONSUMER FIBER

